

BERNINA In Stitches

Creative Sewing Studio



Volume 3, Issue 2

March/April. 2011

Happy Spring!

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Warm Weather is on the way, and it is time to focus on spring sewing. From Easter outfits to summer shorts and sundresses, now is the time to plan your warm weather wardrobe. It's also a great time to work on your quilt project plans for the year.....have you joined one of our quilt classes or are you planning to join us for holiday quilting this summer and fall? Now is the time to plan you sewing for the year, and execute that plan with constructive sewing that will fulfill your creative side as well as provide you with wonderful projects you can use as thoughtful gifts for your family and friends. Come join us for classes this spring, meet some new friends and enjoy your love of sewing.

Sprinkled through this newsletter are embroidery designs and fabrics from the 'Habitat' and 'Chloe' fabric and embroidery collections.



The 830LE is Finally Here!

The Bernina 830LE is a wonderful collector's item as well as a functional sewing and embroidery system that will take your love of sewing to the next level. Purchase of the 830LE also invites you to an exclusive VIP event where you will learn new techniques only available on the 830. Stop in for a test drive !



Embroidery Expressions!

You could save up to \$500* and receive a FREE keychain with a machine test drive. In addition, we're offering 24 months special financing on BERNINA products over \$1,000! (Subject to credit approval.)

*Ask store for more details.

('Chloe' Embroidery Collection and fabric available!)





*Embroidery
Expressions
2011*

Hurry in March 10-21
and celebrate embroidery
with exclusive offers.





artista 635



Have you wondered about this beautiful collection of adult clothing patterns? Come see the trunk show and learn more about Collette!

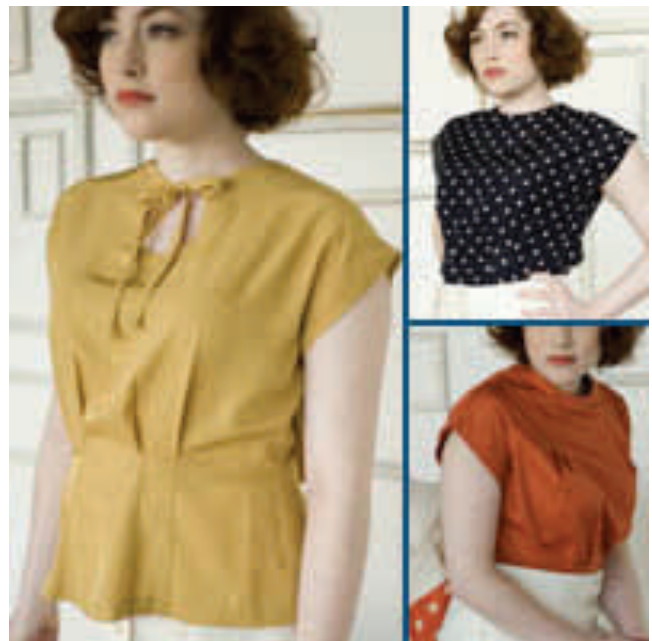


Colette Trunk Show!

March 14-31

Come and enjoy these beautiful garments

And do some sewing for yourself





Project Sewing Workshop

Pants Fitting Muslins!

All sizes will be available for you to try

So you will find the perfect pants size for you!

March 17-31

Call to schedule your fitting

Or attend one of our pants classes!

Pants Open House Friday, March 18

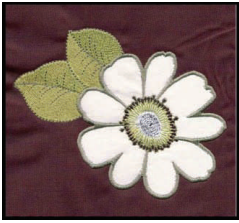
12:00pm-3:00pm

5:00pm-7:00pm

Refreshments provided.

RSVP!





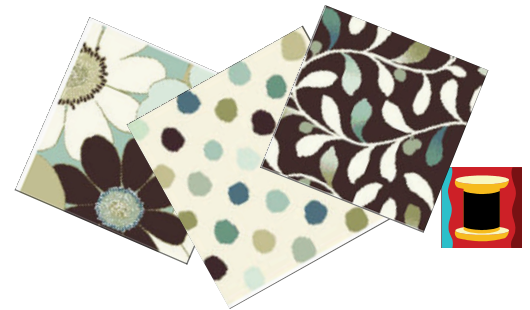
Beginning Sewing for Adults

It's easier than you think!

Learning to read a pattern, cut out your project, and sew on your machine may seem way over your head, but Donna Horowitz makes the process easy and fun! Donna's six-week sessions take you from basic machine operations and pattern reading, to construction of a simple garment for you or a family member. Cost for the session is \$95, plus purchase of basic sewing supplies (list located with class description).

Wednesdays, March 2, 9, 16, 23, 30, and April 6
6:00pm—8:00pm

Mondays, April 11, 18, 25, May 2, 16, 23
6:00pm - 8:00pm



Project Level Classes

Donna's 'next step' sessions to help you take your new sewing abilities to the next level. Each session is three weeks and cost is \$45 plus supplies.



Mondays, March 7, 14, 21
10:00am—12:00pm

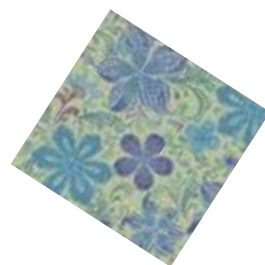


Machine rentals are available through the store. Cost of rental will be refunded to the student on machine purchase of Bernette 56 or higher model.





Classes!



All Day Beginning Smocking

Susan Jackson is back for an all day smocking class. You will learn basic smocking stitches on a sampler

Before lunch, then afterward will work on a smocked garment for a special little one!

Cost is \$45 and includes sampler and beginning pamphlet.



Saturday, March 5

10:00am—4:00pm



Preemie Shirt Class

Donna Horowitz will provide the instruction, and you will provide some precious knit preemie shirts for the NICU at Wellmont Hospital in Kingsport.

Class is free, but you will need to purchase your pattern and supplies.

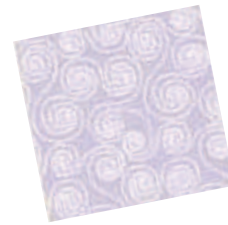
Friday, March 4

6:00pm—8:00pm





Classes!



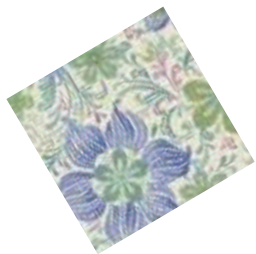
Heirloom Garter

Join Myra O'Dell and learn heirloom sewing by machine. You will make a beautiful garter for a very special bridal gift.

Thursday, April 6

11:00am—2:00pm

Cost is \$25 plus supplies.



Class Difficulty Key



Beginners basic class: new to sewing



Advanced Beginner: comfortable with sewing.



Intermediate: confident sewing skills looking to advance



Skilled Sewing comfortable with any technique.





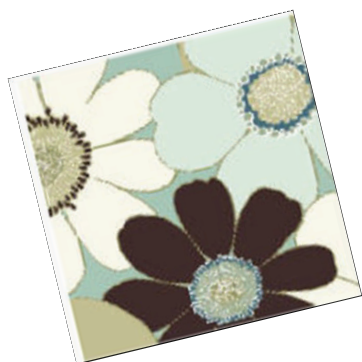
Travel Wrap Class Featuring the New Bernina Bias Binder!

Kathy Banks has been working with the new Bernina Bias Binder attachment and will be teaching her Travel Wrap class to give you tips on how to use your binder easily.

Cost for the class is \$20 and you will receive special pricing if you need to purchase a binder.

Saturday, March 6

1:00pm—4:00pm



Michelle D'Amore's
Habitat
Fabric and embroidery
collection

Now available at
Bernina In Stitches!





Block of the Month

Featuring 'Hot Flashes' by Quilt Country

Hot Flashes! Join us in making this block that pays homage to that special time in a woman's life! Featured blocks include 'Mental Pause', 'Hormonal Derangement', and 'Flushed, Sweat and Tears!'

Each month you will receive pattern and fabric to complete a 15" block. Incentives are available to earn discounts for the sashing and border kits.

\$75.00 for the year, and you get a 20% discount on block days. Complete each block & bring to the store, and after completing 11 blocks earn a 30% discount toward the completion kits.



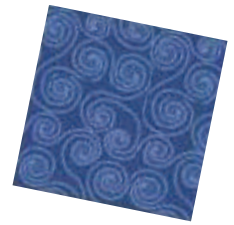
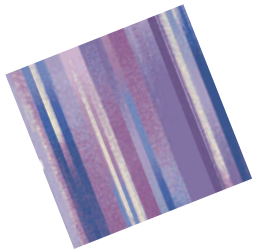
Embroidered Block of the Month

Our first Embroidered Block of the Month will focus on the 'Floral Visions' embroidery collection from OESD. Class will meet the third Saturday of the month beginning January 22. Bring your machine and embroidery unit, software and laptop if you are a software owner (Linda will loan her laptop if you are not a software owner.) and Floral Visions embroidery collection if you have purchased it. Additional collections, fabric, and thread will be available at BIS.

3rd Saturday of the month at 10:00am

Cost for six month session is \$45 plus supplies.





Kids Sewing Classes Rock!!

Kids After School Sewing classes will resume in February. Classes begin at around 3:30 pm until 5:00pm. Each three-week session includes a simple project plus basic machine operations to encourage your child to be comfortable with her sewing machine.

Cost for each session is \$35 plus supplies.

March Project: Drawstring Purse

March 10, 24, 31

3:30pm til 5:00pm

Due to degree of difficulty, student must be 9 years or older.

Stay tuned for Kids and Teen Sewing Camp sessions beginning in June!



Groovy Girls Sewing Club!

Enjoy a monthly get together where club members can laugh, learn, and be inspired by creative ideas. We will teach a new technique each month for fun little projects that will have you quilting in no time!! Club content is created by Atkinson's Designs and is intended for adult beginning sewists and quilters.

Cost is \$5.00 per month and includes pattern and featured content.

Tuesday, March 22

'Mom & Daughter Aprons and Chenille Potholders'

Tuesday, April 26

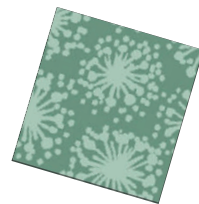
'Company's Coming!'

Class begins at 5:30pm





My BERNINA Classes



Education has always been a cornerstone of the BERNINA story. In the business of selling high-quality sewing and embroidery machines, BERNINA is interested in not only the initial sale but in the long-term satisfaction of every person who purchases his or her "dream" BERNINA machine.

Sewing Machine: Basic Operation - All BERNINA & Bernette models, 3-4 hour class

Stitch Fun - All BERNINA models except 1008, 3-4 hour class

Creative Options - artista 640, 730, and 8 Series, 3-4 hour class

Serger: Basic Serger Use - All BERNINA sergers, 3-4 hour class

Serging Ahead - All BERNINA sergers, 3-4 hour class

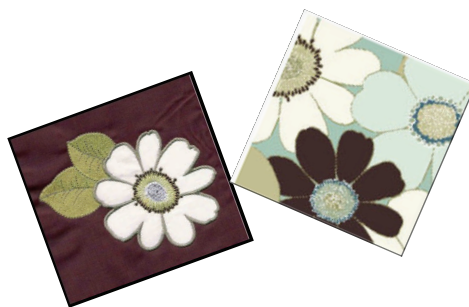
Embroidery: Embroidery Machine Basics - all BERNINA and Deco models, 5-6 hour class (this class may be divided into two separate classes, or as an all day class based on the preference of the majority of the class).

Software Classes:

Bernina Version 6 Software

Bernina Cutwork Accessory Software

MyLabel Software

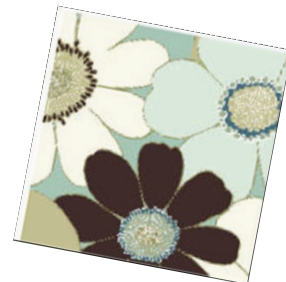


Each class has a workbook that provides the student with exercises to be completed in class as time allows. The information is written to accompany the user manual included with the machines.

These classes are offered free to all Bernina owners, with seating in class offered to new Bernina owners first. If you did not purchase your Bernina from Bernina In Stitches, or if your machine purchase is older than six months and you would like to have a copy of the new materials, we ask that you pay the printing costs of the workbook.



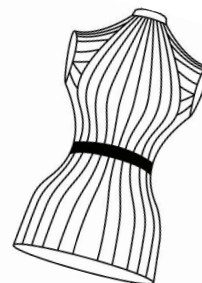
My **BERNINA** Classes



Check the calendar on our website for upcoming 'My Bernina Classes' which are scheduled monthly. On our calendar, these classes are titled 'MBC' then 'Machine', 'Embroidery', 'Serger', or 'Software' for the class topic. There are three machine classes, one embroidery class, two serger classes, and eight software classes.



Watch the calendar
For webinars you can listen to in the comfort of your own home! When you see a webinar on our calendar, click it for more info, then copy and paste the link to register at 'Go To Meetings'.



My Label™
3D FASHION PATTERN SOFTWARE

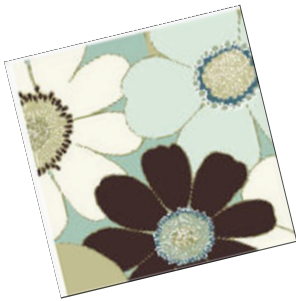


Virtual Clubs! Sign Up for All Three!!

Our virtual clubs meet monthly with a short presentation by us, then a webinar presentation by a Bernina educator. You will leave the club meeting with a CD full of project ideas and techniques that pertain to the month's theme.

The topics will get you to thinking about all that you can do with your sewing machine, embroidery machine and software!

Cost for each Virtual program is \$30 for the year or \$5 per session. Register for all three for \$75!!



Organization is the Key to Success

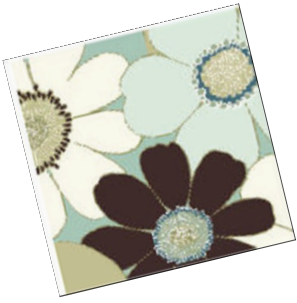
March 3 at 6:30pm and March 4 at 10:30am

We will take a look at projects that will help you organize your sewing area (or any room!) and review good embroidery techniques while we are doing so. We will also discuss the different hoops that came with your machine and proper hooping techniques.

Drawing a Blank

April 7 at 6:30pm and April 8 at 10:30am

If you are 'drawing a blank' when it comes to deciding on a project to embroider, then this is the class sure to give you inspiration. We will discuss ways to find 'ready to embroider' articles that are fast and fun. Learn more information on monogramming to personalize everything from pillowcases to shirts to home dec.



Creative Compositions

March 24 at 6:00pm & March 25 at 10:00am or 2:00pm

Express yourself with fanciful composition book covers. Col-laged fabrics, decorative threads, and specialty machine techniques will make these little works of art a pleasure to use and display.

The Cover-up

April 28 at 6:00pm & April 29th at 10:00am or 2:00pm

Create an all-around coverup for any occasion based on your fabric choice and embellishment preferences.



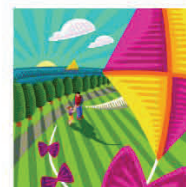
Software Sampler will meet at two times in 2011 give participants an opportunity to work on their lesson at the store with Linda's guidance. Class times are 10:30am and 1:30pm.

March 19th : Dimensional Embroidery: Create texture in your embroidery. Include couching, ribbon work and tassels on a lined zipper bag. Learn to create tassels, embroidered couching, and combine it with raw-edge applique for a great textured effect.

April 19th: One Motif, Many Options: Create a fun quilted wall hanging using only one motif! Experiment with different fill possibilities. Apply 'in-the-hoop' quilting and learn to quilt as you go.



March 2011



Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1 1 MBC Machine #2	2 6 Beg Sewing #1/6	3 6:30 All About ME	4 10:30 All About ME 2 MBC Software 3/8 6 Premie Shirt	5 10 All Day Smocked Bishop
6	7 10 Project Level 1/3 5:30 MBC Software 8	8 1 MBC Machine #3	9 6 Beg Sewing #2/6	10 3:30 Kids Sewing 1/3	11 9:30 Pointsettia Table Runner 2 MBC Software 4/8	12 10 Block of the Month
13	14 10 Project Level 2/3 Collette Trunk Show begins	15 1 MBC Embroidery Basics	16 6 Beg Sewing 3/6	17 Collette Trunk Show and PSW Pants Fitting Muslins	18 9:30 Pointsettia Table Runner 12 & 5 Pants Open House	19 10:30 Software Sampler 1:30 Software Sampler
20	21 10 Project Level 3/3 Collette Trunk Show Continues 6 Pants Class	22 10 PSW Pants Class 1 MBC Embroidery 2 5:30 Groovy Girls	23 6 Beg Sewing 4/6	24 3:30 Kids Sewing 2/3 6 Virtual Club	25 10 Virtual Club 2 Virtual Club	26 10 Floral Visions 1 Travel Wrap/ Bernina Binding Foot
27	28 Collette Trunk Show Final Week 6 PSW Pants Class	29 10 PSW Pants Class	30 6 Beg Sewing 5/6	31 3:30 Kids Sewing 3/3	our calendar changes frequently! Please call ahead for registration and check our website for updates.	

BERNINA®

*Put a Smile on Their Face
with a Pillowcase*

Join us for the
 American Patchwork & Quilting
1 MILLION
PILLOWCASE CHALLENGE
 sponsored by BERNINA


Become a part of this national movement to create over a million pillowcases for local charities.



Stop in
and pick
up your
pillow-
case kit
today!

April 2011



Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1 2 MBC Software 5/8	2 10 Smocked Bishop Construction
3	4	5	6 11 Heirloom Garter 6 Beg Sewing 6/6	7 6:30 All About ME	8 10:30 All About ME 2 MBC Software 6/8	9 10 Block of the Month
10	11 6 Beg Sewing 1/6	12 5:30 Software Project	13	14 5:30 MBC Embroidery Basics	15 2 MBC Software 7/8	16 10:30 or 1:30 Software Sampler
17	18 6 Beg Sewing 2/6	19	20	21 5:30 MBC Embroidery #2	22 2 MBC Software 8/8	23 10 Floral Visions
24 	25 6 Beg Sewing 3/6	26 5:30 Groovy Girls	27	28 6 Virtual Club	29 10 Virtual Club 2 Virtual Club	30



The *BERNINA*

Tax Break!





BERNINA 830LE

BERNINA 380

Enjoy 7% Off
 Your purchase of a new BERNINA machine or software package
 April 15-18. See back for details.



Spend
 your tax
 refund
 on your
 new
 Bernina!

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Coming Soon!
Nancy Bednar's Serger
Event!
May 10 & 11



Through the Needle Goes Green!

Each issue of Through the Needle features articles about our favorite creative pas-time.....sewing! With projects, tips and tricks, and feature articles from National and International Bernina educators, and artisans, there is something for everyone! Sign up today at [Bernina USA.com](http://BerninaUSA.com) and you will receive your email link to Through the Needle online every month!

